

Technology-Enabled Data Privacy Maturity Assessment

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Data privacy has gone from **rare** to **required** in less than a decade; are you prepared for what comes next?

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IDENTIFY
QUANTIFY
MANAGE

Both customers and governmental authorities have taken more and more assertive stances on how vendors treat data privacy.

While some organizations struggle to survive in this environment, others have learned to thrive.

Which type will you be?

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About Licensio

Software and data run today's organizations. Shouldn't we be paying more attention?

We started Licensio to address compliance and risk management for builders, buyers, and sellers of software and data.

Our goal is to identify, quantify, and manage risk and value. By leveraging our experience in technology, insurance, and compliance, we're able to provide technology-enabled techniques to efficiently address the risks and opportunities that businesses face.

Our Approach



Discovery for the 21st Century

- All maturity assessments begin with an inventory of your business activities, policies and procedures, and information systems.
- Unlike most consultants, we leverage our proprietary software diligence platform and data to scan your source code, databases, and information systems. The result is a more comprehensive inventory with less effort from your team.



Maturity Scorecard

- Using the information from our discovery process, we summarize your organization's current state through a simple weighted score card.
- Organizations range from those that use their data privacy as a competitive advantage (Level 4) to those that are not aware of their obligations (Level 1).

1

Unaware

2

Reactive

3

Proactive

4

Competitive



Roadmap and Program Design

- Understanding the current state of your organization is just the beginning, not the end, of your journey on the road to a competitive data privacy strategy.
- Our deliverables include not only an inventory and scorecard, but also a report detailing recommend next steps in sequence to decrease your risk and increase value.

Lending a Helping Hand

Privacy compliance is a time consuming process, even moreso when you lack a dedicated compliance officer or department. Licensio can fill the technology gap and develop a roadmap to enhance your company's data privacy maturity.

Lead Partner



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